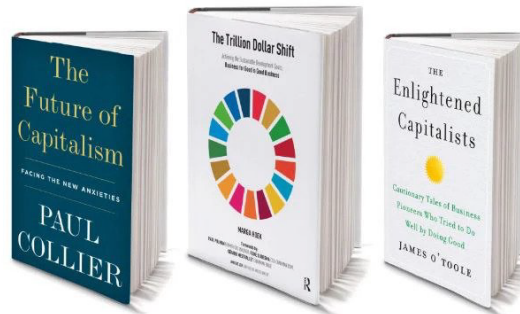


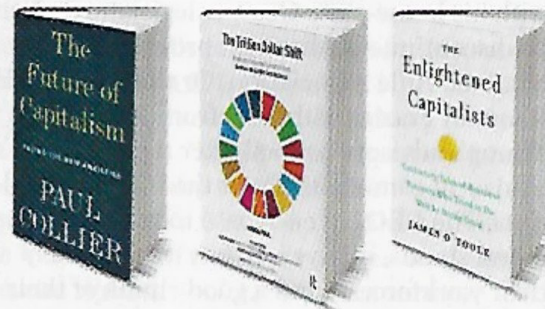
## Required Reading for a Realignment

Capitalism's crisis of purpose has prompted as much soul-searching among authors and academics as it has in boardrooms. Here are three titles to guide idealistic CEOs.



## Required Reading for a Realignment

Capitalism's crisis of purpose has prompted as much soul-searching among authors and academics as it has in boardrooms. Here are three titles to guide idealistic CEOs.



### The Future of Capitalism

BY PAUL COLLIER

→ Collier, an Oxford economist, delves into three divides that capitalism has exacerbated: the urban-rural split; the gap between the more and less educated; and the gap between wealthy and emerging nations. To close these rifts, he calls on business to support a stronger social safety net. "Capitalism needs to be managed, not defeated," he says.

### The Trillion-Dollar Shift

BY MARGA HOEK

→ This tome is a veritable textbook for green-minded business leaders. Hoek, a former construction industry CEO and the founder of the Dutch Sustainable Business Association, delves into 50 case studies of companies that have unlocked new opportunities, especially in the developing world, while still minimizing their environmental impact.